

e-City card application

One Single Card for Multi-Applications and Multiservices for Cities needs.

The City Card is a multiapplication card, allowing users to have seamless access to diverse activities and services :

- Transportation
 - Transport related & mobility
 - Social & cultural application
- Global
solution
- WEB administrative local services
 - Education (infancy, students..)
 - Sports and leisures application

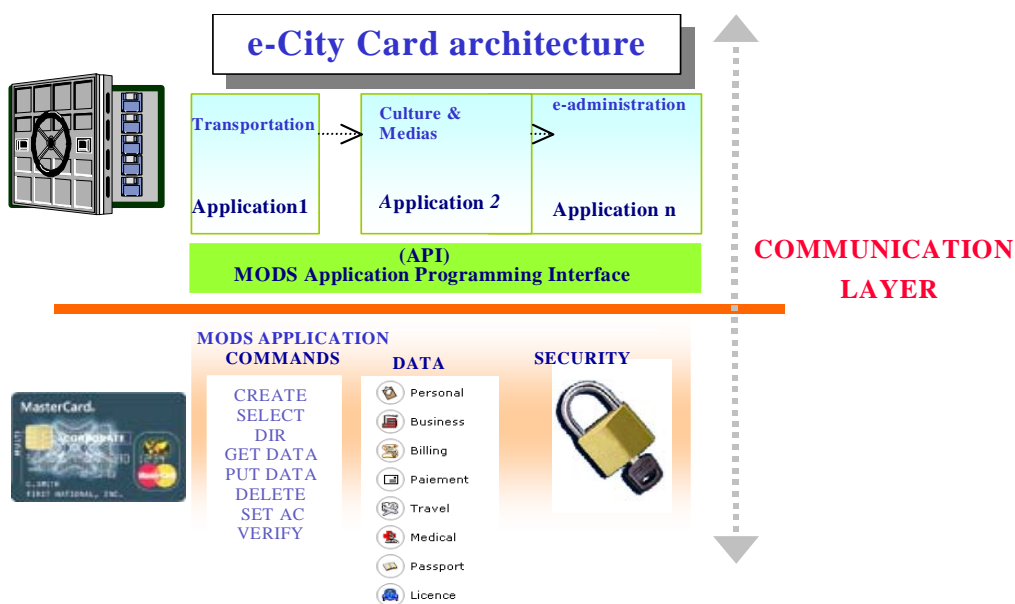
EMV & DATA STORAGE BASED SMART CARD

End users or services providers can store any data related to city services.

The use of the smart card technology ensures security and enhanced privacy, whilst allowing multiple payment and non-payment applications. Indeed, smart cards benefit from extended memory and processing capabilities.

EMV Open Platform

- Worldwide banking standard for smart cards, terminals and front-office clearing
- Includes
 - Data storage from MODS™ MasterCard Open Data Storage : standard enabling storage of any data
 - Multi-application and multi-services management
 - Pre or post paid applications
 - Identification and authentication for web e-government services
 - Post-issuance managed by each service provider



To support e-city card application, **Mercury Technologies** has integrated a range of smart card reader for various kiosks usage.

- Ticketing
- Prepaid services
- e-government requests
- Reservation and signature for social, sports and leisure
- Smart card updates

BENEFITS

User benefits :

- Point of sales open seven days/twenty hours

Services providers benefits :

- Faster transactions times and increased revenues
- Improved operational efficiency and lower operating costs
- Better customer information (consumer profiles, risks management...)
- Competitive differentiation

Issuer benefits:

- Increased customer transaction volume
- New service opportunities
- Lower infrastructure and operational costs



Three companies are cooperating with Mercury Technologies to give an answer for e-City requests.

